

Stars *in the* Night

Music for Good – World Alliance of Foundations

PLAN FOR GLOBAL IMPACT EXPANSION





Stars in the Night is an international organization dedicated to promoting human development by supporting cultural, musical, and educational social projects. Its flagship initiative, Music and Global Citizenship Schools, uniquely integrates music education with citizenship education, fostering personal growth, social responsibility, and active participation in community life. This approach aims to empower individuals and strengthen communities around the world. Recognized as a proven Social Technology and structured as Community Centers, the program ensures measurable and replicable social impacts globally.

Stars in the Night builds upon 20 years of experience from our founding NGO, Agency for Good, initially based in Brazil and subsequently expanded to Portugal. Our core mission is promoting comprehensive human development and active citizenship for socially vulnerable populations through diverse educational initiatives.

Launched in 2006, the Music and Global Citizenship Schools have reached approximately 60 locations across multiple countries, benefiting over 30,000 children of nine different nationalities and various ethnic backgrounds.

This robust and inspiring journey is validated by numerous awards and recognitions, including ISO 9001 Quality Certification, Annual Financial Audits, Public Interest recognition, Social Technology Certification, and consistent rankings among top NGOs nationally and internationally.

KEY FACTS



SDG-Aligned Impact



Founded in 2006



Local origins, global mission



Growing Expertise in international expansion.

MUSIC AND GLOBAL CITIZENSHIP SCHOOLS

The Music and Global Citizenship Schools, SITN's cornerstone initiative, started humbly in 2006 in Rio de Janeiro, Brazil, with an initial class of 20 violin students in one of the city's most underserved communities. Despite limited resources, this initial project quickly demonstrated profound social benefits, rapidly expanding to neighboring communities. Over time, it evolved into a nationally recognized and scalable Social Technology, illustrating efficiency, affordability, and tangible social impacts on students and families. As the project matured, it attracted a broader network of supporters and partners, securing sustainable operations.

Although music serves as the educational and aesthetic core, the real goal is cultivating engaged, critically aware citizens.

Participants learn about themes relevant to their families, communities, and pressing global issues such as Climate Change, Human Rights, Democracy, and Social Justice. The primary goal is empowering students to become protagonists in their personal and collective development.





INTERNATIONAL EXPANSION

Having established itself as Brazil's most extensive social initiative merging music education and citizenship, the Music and Global Citizenship Schools expanded internationally in 2022, establishing its first European base in Portugal. Despite the adaptive challenges posed by distinct social, economic, and cultural realities, the program effectively replicated its success, securing trust and partnerships from local governments and stakeholders. This successful adaptation paved the way for accelerated European growth.

Looking ahead, SITN has ambitious goals to bring the Music and Global Citizenship Schools to Africa, Asia, and other countries across Central and South America by 2030. To facilitate this next leap forward, SITN consolidates an international network of foundations committed to spreading the initiative, attracting new supporters, and raising funds necessary for expanding music and citizenship education globally.



CERTIFIED AS SOCIAL TECHNOLOGY

The Music and Global Citizenship Schools achieved official Social Technology Certification in 2012, validating their collective, community-driven approach to solving social challenges through simple, efficient, low-cost, and replicable methods.

The methodology was further refined according to social franchise principles, adopting standardized corporate best practices.

As a Social Technology, the Music and Global Citizenship Schools provide a platform for collaboration, innovation, and sustainable development, adaptable to diverse territories and cultural contexts with proven, meaningful impacts.

STARS IN THE NIGHT - KEY FEATURES



EASY TO REPLICATE

Promotes social inclusion by providing free music education to low-income youth, combining music lessons with citizenship workshops to encourage personal growth and community engagement.



PROVEN IMPACT

The project has a proven impact, reaching thousands of low-income youth with free music education. Its structured approach fosters measurable social change, empowering students through artistic and civic development.



INNOVATIVE SOLUTION

It's innovative approach, using music education as a tool for social change. By merging artistic training with citizenship lessons, it creates a transformative and sustainable impact.

EXPANSION METHODOLOGY

The process for establishing **new Music and Global Citizenship Schools** follows a standardized model, ensuring consistency and quality worldwide.



KEY IMPLEMENTATION STEPS INCLUDE:



1 - IDENTIFYING
TARGET LOCATIONS



2 - FUNDRAISING OR SECURING
SPONSORSHIP FOR FINANCIAL VIABILITY



3 - MAPPING LOCAL
PARTNERS



4 - RECRUITING AND
TRAINING LOCAL STAFF



5 - ACQUIRING MUSICAL INSTRUMENTS
AND EDUCATIONAL MATERIALS



6 - SETTING UP CLASSROOMS
AND EQUIPMENT



7 - OPENING STUDENT
ENROLLMENT



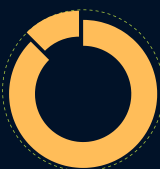
8 - ESTABLISHING ANNUAL ACTIVITY
CALENDARS AND CURRICULUM PLANS



9 - CONDUCTING WEEKLY
CLASSES AND ACTIVITIES



10 - ONGOING SUPERVISION
AND MONITORING



11 - CONCLUDING ANNUAL CYCLES
WITH IMPACT ASSESSMENT AND
FINANCIAL REPORTING



12 - SCALING AND
CONTINUOUS IMPROVEMENT

EACH SCHOOL OPERATES ACCORDING TO STANDARDIZED PARAMETERS:



SERVING 50 STUDENTS PER LOCATION



LOCAL TEAM OF 3 TEACHERS AND 1 SITE ASSISTANT



SCHOOL CALENDAR ALIGNED WITH LOCAL EDUCATIONAL SYSTEM



40 INSTRUCTIONAL WEEKS ANNUALLY (120 INSTRUCTIONAL HOURS)



MUSICAL INSTRUMENTS PROVIDED FOR HOME PRACTICE



CORE CURRICULUM COMBINING INSTRUMENTAL PRACTICE, MUSIC THEORY,
AND GLOBAL CITIZENSHIP



ENGAGING, INTERACTIVE GROUP TEACHING METHODS



COMPLEMENTARY ACTIVITIES, INCLUDING EDUCATIONAL OUTINGS AND
COMMUNITY RECITALS



ONLINE MANAGEMENT SYSTEM FOR TRACKING PERFORMANCE AND OUTCOMES





ESTIMATED COST

Implementing new locations varies depending on local economic factors and currency exchange rates, as well as the type of musical instruments involved. Generally, initial investments range between **\$50,000 to \$80,000 USD** for the first year, with slightly lower operational costs in subsequent cycles.

CONTACT

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**LET'S EMPOWER YOUTH
THROUGH MUSIC AND
CITIZENSHIP GLOBALLY**

CONTACT



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